

HIMBEER

# CURRENT REACH

(Stand 2021.12.01)

## Websites

### berlinmitkind.de

(2020/1/01-2020/12/31):

**2,643,846** page impressions

**1,437,106** visits

**1,089,371** users

### November 2021

**247,293** page impressions

**112,751** visits

**88,893** users

### muenchenmitkind.de

(2020/1/01-2020/12/31):

**673,772** page impressions

**341,863** visits

**246,386** users

### November 2021

**59,644** page impressions

**26,368** visits

**20,869** users

## Newsletter

### Weekend tips Berlin:

**9,881** subscribers

### Weekend tips Munich:

**3,996** subscribers

### Mini tips Berlin:

**2,381** subscribers

### Mini tips Munich:

**1,129** subscribers

## Social Media

### Instagram Berlin:

**8,746** followers

### Instagram Munich:

**5,070** followers

### Facebook Berlin:

**9,204** followers

### Facebook Munich:

**5,169** followers

### Pinterest (November 2021):

**890,760** impressions